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MEDICAL ESTHETICIAN DISCLAIMER

The Board of Cosmetology and Barber Examiners ("Board") has received inquiries regarding "medical estheticians". Please be advised that the Board does not have a "medical esthetician" license. The Board only issues a "Class E-estheticians" license to licensees. Although some estheticians may practice in specific areas of esthetics, the Board does not license individuals in any specialty area.

The Board is concerned that the use of the term "medical esthetician" may be misleading and deceptive to Missouri Consumers. Specifically, consumers may be misled to believe that a "medical esthetician" has some type of advanced medical training that has been sanctioned by the Board or that the licensee has been authorized by the Board to perform a medical service.

Due to the potential for the public confusion, the Board would like to caution all licensees to monitor their advertising to ensure that they are fully and accurately disclosing their license classification with the Board. Estheticians using misleading terms in any advertising may be subject to discipline under section 329.140.2(14) which authorizes the Board to discipline a licensee for the "use of any advertisement or solicitation which is false, misleading or deceptive to the general public or person to whom the advertisement or solicitation is primarily directed."

The Board would also like to caution Missouri consumers to ask their esthetician if you have any questions about an esthetic service or the esthetician's qualifications. You may check the type of license and the license status of all Missouri cosmetologist, manicurist, esthetician, barber and establishments on the Board's website at www.pr.mo.gov/cosbar or you may call the Board at (866)762-9432.